G. R. S. 58]

Previous references.

1877
191 .
(Courts.)

Later references.

File No. 1— 18

Serial Nos. 1—3

GENERAL AND REVENUE SECRETARIAT.

Serial Nos. 1- -3

M **Part B for** March 1878.

SUBJECT.

Insertion of private advertisements in the Govt. Gaz.

3 C 1 To the Compiler, Mysore Gazette.
No 1144 2 / 1733 Dt. 23-3-78.
Requests to frame a scale of rates for ordinary private advertisements for adoption in the Mysore Gazette.

3 C 2 From the Compiler.
No. 352 Dt 27-3-78.
Submits a revised scale of charges for private advertisements published in the Mysore Gazette.

3 C 3 To the Supt. Govt. Press.
No 11681 / 1761 Dt 30-3-78
Conveys the Chief Commissioner's approval of the revised scale of charges for private advertisements published in the Mysore Gazette.

GPB—8,500—21-7-14

Recd

B. Narasimha Iyengar

1878. No 473

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A.25

From

SECTION Cs
FILE No. 1877
SERIAL No. 1

To The Comptroller
Calcutta Gazette

Dated Bangalore 23d. March
Despatched 25th
Received 27

Enclosures No. 1 Copy of Resolution

General No. 1447
G No. 733

Herewith forwarded) Copy of the Resolution by the Govt of Madras, dated the 27th February 1878 on the subject of the publication of private advertisements in the Government Gazettes, and requests the Comptroller will frame a Scale of Rates for obtaining by private advertisements in the Bangalore Gazette, which may be adopted by Assistant Superintendents in Bangalore.

[illegible]

The Superintendent Press Department
Fifteen Maistry Rs 15-6

[illegible] 27/3/78 Secretary

No. 390

Extract from the Proceedings of the Government of India in the Home Department (Public),—under date Fort William, the 27th February 1878.

RESOLUTION.

THE attention of the Government of India having been drawn to the system at present followed whereby private advertisements are inserted in the Government Gazettes, the charge for publication of such advertisements being lower than the ordinary newspaper rates, the Governor General in Council considers it advisable to invite the attention of Local Governments and Administrations to the matter. It is the desire of the Government of India that the insertion of private advertisements in the Government Gazettes, except such advertisements as by law are required to be so published, should, as far as possible, be discouraged, whenever it may appear that the official Gazette competes in this way with local papers, and further that such advertisements should under no circumstances be inserted in the official Gazettes at rates more favourable than those demanded by the proprietors of newspapers, except in cases in which old established privileges may exist in favour of public bodies (such for instance as the Asiatic Society) of inserting advertisements free of charge in the official Gazettes.

2. In connection with this matter, it has been brought to the notice of the Governor General in Council that many official and semi-official advertisements, at present published exclusively in the Government Gazettes, might with advantage both to the Government and the public be communicated to newspapers. The advertisements to which this remark more especially applies may be divided into the following classes :

(a) Notices of importance to the public, such as Postal and Telegraphic notices, Master Attendant's notices (of new shoals and dangers at sea, changes affecting light-ships and buoys, Pilot regulations, &c.), Currency Office notifications (lost or stolen Notes, &c.), State Railway notices (of changes in the time-tables, opening of new stations, changes in the fares or traffic rates, &c.), and other similar notices; and

(b) Advertisements of a commercial character wherein Government appears as a buyer or seller, which by their very nature demand the publicity that is found necessary in the ordinary commercial transactions of individuals.

3. With regard to such advertisements and to others of a similar character, His Excellency in Council desires to point out to Local Governments and Administrations the expediency of giving wider publicity to them, than is at present the case, by publication in the newspapers,

payment being made for such publication at the usual newspaper rates. The Governor General in Council does not desire to lay down any precise definition of the advertisements to which such extended publicity should be given, but leaves the matter to the discretion of the several Local Governments and Administrations, trusting that it may be found possible to give effect to the wishes of the Government of India.

ORDER.—Ordered that a copy of this Resolution be forwarded to the several Local Governments and Administrations for information and guidance; and

that a copy be forwarded to the several Departments of the Government of India for information.

(True Extract.)

Offg. Secretary to the Govt. of India.

Exd.—D. N. M.

Home Dept. Press—No. 140A—27-2-78—12.

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1878. 05892
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From The Chief Secretary

To Secretary to Chief Commissioner,
General Department.

SECTION Cts.
FILE No. 1877
SERIAL No. 2

Dated 2.3.78
Despatched 2.3.78
Received 2.3.78

ENCLOSURES NO

General No. 366 } 187 —7
No.

Re Advertisements in Supreme Court Charges for printing advertisements in Supreme Court Gazette

Copy sent to Govt Printer 10.6.78

Communicated under cover herewith

8/3

Encl.

8/3/78

No 352

Mysore Gazette Office
Bangalore, 27th March 1878

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From

The Compiler,
Mysore Gazette

To

The Secretary to the
Chief Commissioner of Mysore
Bangalore

Sir,

In accordance with the instructions conveyed in your docket No 11447 dated 23rd instant, G No 1733 I have the honor to submit for approval a revised scale of charges for private advertisements published in the Mysore Gazette framed so as to assimilate with the rates in use in private Presses in Bangalore; viz:

3 As per line for the first insertion
2 " " " "Second "
1 " " " "third and every following insertion.

Rates approved for inclusion in Gazette notification

5

2 I beg to enquire whether the revised rates are applicable to notices regarding applications for certificates under Act XXVII of 1860? As these notices occupy a uniform space, a fixed rate is charged of Rs 2/8 for the first insertion and Rs 1/4 for the second and every succeeding insertion.

Does an Insolvent Petitioner's Advertisement come in this rule or is it allowed to be free?

3. Seven lines being the usual space occupied the charge according to the revised rate, would be—

Rs. 3-8- " for the first insertion
" 2-10- " 2nd — "
" 1-12- " 3rd — "

I think however the present charge is sufficient and would suggest that no exception may be made with regard to notices under Act XXVII of 1860 as their publication in the Government Gazette does not interfere with private enterprise.

I have the honor to be
Sir
Your most Obedient Servant,

S. P. Narasimha

Compiler, Mysore Gazette

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A. 25

1878.

No 496

From

SECTION C 6
FILE No. 1977
SERIAL No. 2

To The Chief Secretary's Office

Dated Melbourne 30th March 1878
Despatched " " "
Received

Enclosures No.

General No. 1681
G No. 1761

Sir I have the honor to forward herewith a revised Scale of Charges for private Advertisements.

I beg to state that the Scale of Charges for private Advertisements to be inserted in the Government Gazette, is to commence on and from the date of this letter.

I have the honor to be Sir
Your most obedient Servant
Government Printer

1st insertion - 8 cents per line
2nd do - 6 do
3rd & following insertions 4 do

30/3/1878 4.

Secy.